

smart people:
think minerva



"I found my training at Minerva extremely helpful as I began preparing myself for self-employment.

Minerva is a very welcoming environment and all tutors and staff are warm and friendly and cannot be more helpful"

DARREN WHITE

Darren White

Minerva helped Darren to obtain qualifications which have assisted him in managing the financial side of his new business venture.

The Challenge:

Darren was very keen to start his own business in 'Artist Management'. He had researched this sector well, had a good network of contacts and had already written a business plan. The only area he had no experience of was the financial side of managing a business. A representative from Job Centre Plus referred him to Minerva to be considered for the Training for Work Programme.

The Solution:

Darren met with Minerva staff and explained his situation. We were impressed with his research and planning, together with his enthusiasm for the music business. As a large part of running your own business involves managing cash flow and financial records, we felt that Darren could be best helped by entering the Training for Work programme under Route B. This route allowed him to study Book-keeping and Excel together with obtaining any advice required regarding self-employment.

Darren soon passed both qualifications which was a great achievement as he was also spending a substantial amount of time progressing with his plan for self-employment.

The Results:

The day after finishing the Training for Work programme Darren started his new business, is now managing and promoting several bands and is looking to sign more in the future. We hope he remembers us at Minerva when his bands are famous and he is living a 'jet set' lifestyle!

www.minervapeople.co.uk

Queensberry House
147 High Street
Dumfries DG1 2QT
Tel/Fax: 01387 248 244
e: info@minervapeople.co.uk


training
recruitment
personnel
business services